

OUR SERVICES

Online Ticketing

Browse comprehensive show pages and purchase individual or group tickets online to all Broadway & Off-Broadway shows.



Customer Service

Call 1.800.BROADWAY to receive expert advice & recommendations from a team of over 40 highly knowledgeable representatives.



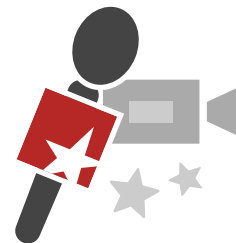
Gift Certificates

Certificates can be redeemed for tickets to all Broadway shows, and they never expire.



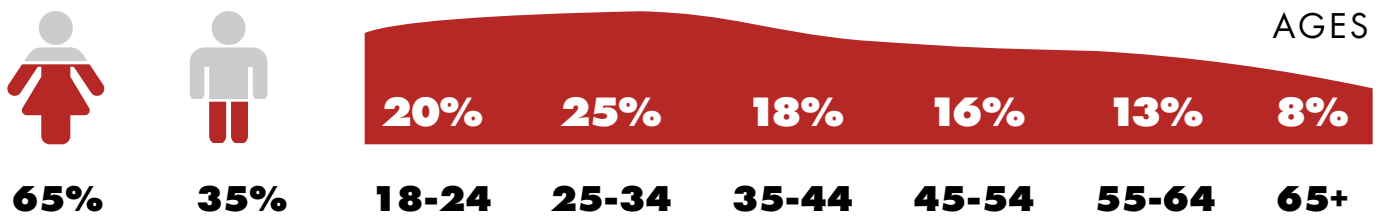
Broadway Buzz

Unrivaled press coverage of live events, star interviews and in-depth multimedia coverage of the Broadway scene.



OUR REACH

Over **1 Million Tickets** sold **Annually**
& **15,000** Gift Certificates sold



82% DOMESTIC

18% INT'L

TOP FIVE DMAs

23% New York City
2% Washington, DC
2% Chicago
1% Los Angeles
1% Boston

TOP FIVE INT'L

United Kingdom 19%
Canada 17%
Australia 7%
Brazil 5%
Germany 4%

OUR STATS

#1 Source for Broadway Information

ACCORDING TO THE BROADWAY LEAGUE AUDIENCE DEMOGRAPHIC REPORT

172 Million

PAGE VIEWS/YEAR

25 Million

USERS/YEAR

47.5 Million

VIDEO VIEWS/YEAR



423,000
LIKES



234,000
FOLLOWERS



217,000
SUBSCRIBERS



330,000
FOLLOWERS



850,000
SUBSCRIBERS

2m 36s

AVERAGE TIME
SPENT ON SITE

4.3

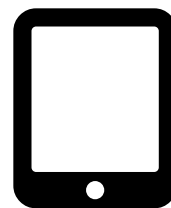
AVERAGE PAGES
PER VISIT

5.5M

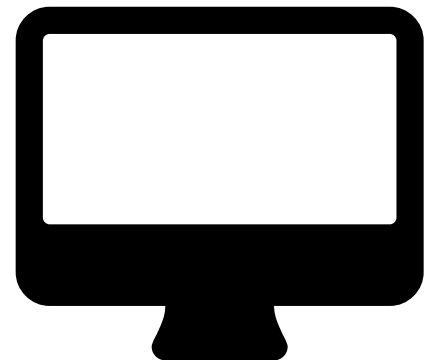
PAID SEARCH



51%
MOBILE



10%
TABLET



39%
DESKTOP

FOR MORE INFORMATION, CONTACT

advertising@broadway.com